

Press Release

For more information contact:

Jeremy Yoder, Vice President-Engineering
Local - 319-859-3602
Cell – 319-404-7485

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Matching Grant Challenge Raised \$9000.00 to Benefit Storm Victims

Cedar Falls, Iowa (June 3, 2008) – While donations from around the country are being collected by Red Cross to aid the tornado victims in the Cedar Valley, local friends, families and neighbors are pulling together to provide as much support as they can. One employer in the Cedar Falls Technology Park has stepped up the urgency for community support.

Jeremy Yoder, spokesman for the Cedar Falls division of DISTek Integration, Inc. said, “Our president, Matt Dickinson, at our headquarters in Carthage, Illinois, issued a matching grant challenge to our employees to raise a minimum of \$2,500 as an earmark contribution to the Hawkeye Chapter of the American Red Cross for victims of the Memorial Weekend tornado. Most of the employees of our work family know someone or are related to someone who has been affected by this disaster. We know that the most important thing that we can do is show our concern and our support.”

Dickinson said in his challenge to his co-workers, “I received the photos of the devastation that were taken by Denny Mills, Galen Eilders, and Galen Isely from their paraglider. The scale of this loss left me speechless. I want all of you in our Cedar Falls operation and our neighbors in the Cedar Valley to know how much we empathize with them. If there is something more that we can offer than prayers and financial support, we hope our neighbors will ask.”

As a result of the challenge, DISTek employees raised \$2,500 in just one week. DISTek president Dickinson then offered more than double the amount raised for a company contribution and the local Red Crossed received more than \$9,000 from DISTek Integration, Inc.

Yoder concluded his remarks by saying, “All of us who are observers know that we, too, could have been victims and we extend our heartfelt sympathy, prayers, and financial support to the personal needs of our neighbors.”

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